Learning in Action: Foundational business practices for success

A commitment to improving your practice is in direct alignment with enhancing patient care. Careful planning ensures that you are centered so that patients can receive your full attention which enhances your effectiveness and patient results. This group helps doctors to bridge the gap between being a business owner who needs to be concerned with the bottom line and a doctor delivering exceptional patient care.

Breakthrough Coaching, Inc. offers the following benefits with this dynamic, interactive Practice Management Coaching Group:

▪ To clearly articulate and fulfill on your mission and vision.
▪ Learn to shift undesirable habits and patterns that continue to sabotage your success
▪ Tools to get clear on your capacity therefore bypassing overwhelm and burnout
▪ Learn how to implement effective practice management protocols and procedures
▪ Strategic business planning to have your practice go to the next level
▪ Create a clear sales strategy that will increase your net profit by 20%
▪ Balance quality of life with the business of healthcare

Breakthrough Coaching provides the objectivity and experienced insight to help you to face and overcome your current challenges. Successful businesses are made with planning, action and follow through. In this program we provide you an environment to strategize and vocalize your commitment. We teach you how to hold yourself and your team accountable with clear communication and follow through.

Program Investment: $350 per month

Program Format: Group coaching calls are conducted bi-monthly on Wednesdays from 6:30-7:30pm. In addition, you receive two half-hour individual coaching calls per month.
The Program Leaders:

Zia Maria is the founder and President of Breakthrough Coaching, Inc.

Zia has a 25-year track record of coaching individuals and businesses to achieve unprecedented results. A national tri-athlete and former tennis pro, Zia was one of the first individuals in the state of California to provide executive and management coaching. She has dedicated her life to supporting people and organizations to achieve their personal and professional visions. She is an accomplished public speaker and facilitator who has inspired and trained thousands of business owners throughout the country. Zia lives in San Rafael, California with her daughter, Jessica.

Anne Lague Zorich

Anne brings to Breakthrough Coaching, Inc. a passion for working with individuals, which came from her experience as co-founder of an alternative chiropractic clinic in Roseville, California in 1990. Her studies of leadership, including Organizational Psychology at Sonoma State University, have enabled her to assist individuals in developing themselves as leaders. As a mother of three children Anne understands the challenges of work-life balance, and is instrumental in assisting individuals in designing and achieving that balance.

For more information or to secure your place, please contact Zia Maria at (415) 259-9910 or Anne Zorich at 916-207-9584 www.Breakthrough-Coaching.com